

# Twitter Level 1 - Basic Terms

*Just getting started on Twitter? It helps to know the language. Check out some of the most commonly used Twitter lingo below.*  
(source: [tiny.cc/twittervocab](http://tiny.cc/twittervocab))

## **Username**

With an @ sign at the beginning (i.e. @NKeithBlend), your username is how people will reply to you and mention you in their Tweets.

## **Profile**

Your profile displays the information you choose to share publicly, as well as all of the Tweets you've posted. It should include a picture and a short bio.

## **Hashtag**

A word or phrase preceded by the # symbol. Click on a hashtag to find more Tweets containing the same keyword or topic.

## **Links**

Add links to resources, websites and videos to your Tweets to make them more valuable to your followers.

## **Tweet**

A Tweet has to be less than 140 characters and may contain photos, videos, and links.

## **Likes**

Liking a Tweet by clicking on the heart icon indicates that you appreciate it. You can also find your likes by clicking the "Likes" tab on your profile.

## **Retweet**

A retweet is a Tweet you forward to your followers.

## **Followers**

Someone who follows your Twitter account.

## **PLN**

A "Professional Learning Network," usually made up of educators of similar interests.

# Twitter Level 2 - Twitter Tools

*Been using Twitter for a little bit? It's time to step up your game. Choose a tool from the list below and go explore it on your own!*

## **TweetDeck (tweetdeck.com)**

TweetDeck lets you set up columns to easily track your timeline, hashtags, and specific users. It's a much more structured interface than Twitter.com and makes it easy to keep up with multiple areas of interest.

*video: [tiny.cc/tweetdeck101](http://tiny.cc/tweetdeck101)*

## **Buffer (buffer.com)**

The times you tweet aren't necessarily when your followers are online. Use Buffer to quickly and easily schedule your content to go out at the right time for the most interactions with your PLN. The free version lets you schedule up to 10 posts.

*video: [tiny.cc/buffer101](http://tiny.cc/buffer101)*

## **RoundTeam (roundteam.co)**

It can be a challenge to keep fresh content flowing to your followers on Twitter. RoundTeam lets you curate content from specific sources and share it even when you're not on Twitter. RoundTeam helps keep you in the Twitter conversation.

*video: [tiny.cc/roundteam101](http://tiny.cc/roundteam101)*